

the healing project From Canurta Inc.

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healing project 2022

what is the healing project?

Canurta presents the healing project, a collection of nf tS that leverage art &

blockchain solutions to advance transparent healthcare and discovery

Decentralized Science is the future of healthcare discovery, allowing the public to

participate in clinical design and development

Unique Project Benefits to the Holder of the Package

1% of revenue generated from the sale of “With Canurta” products donated annually

to purchaser’s cause-of-choice

Canurta will Launch two Products in 2022

And we’ll benefit from deeper scientific investigation and an expanded supply chain

through the sale of The Healing Project NFT Package

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t h e p r o b l e m w e

need to solve

200 million Americans have a chronic disease. 

138 million have more than one.

The root cause of heart disease, cancer, pain, chronic

stress, depression and reduced mobility is inflammation.

NSAIDs and opioids are dangerous. Billions spent on

botanical drug development without success.

Artist Sketch of NFT Collection

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A c t i o n i n g o u r

innovative ip

From plant to lab, Canurta has developed 3 ways to produce cannflavin-rich polyphenol products en masse, each with its own patent filing.

We will enter the market with natural health products that target inflammation, in order to optimize, generate value and prove safety and efficacy before pursuing botanical drug development.

Canurta Extract

PCT/CA2020/05174 - Extracts enriched with polyphenolic compounds and related methods (PCT - Global Priority Rights)

canurta powder

PCT/US2021/037082 - Hemp Sprout Products and methods for producing same (PCT - Global Priority Rights)

canurta pure

PCT/CA2021/051682 - Polypeptides for use in the synthesis of bioactive phenolic compounds (PCT - Global Priority Rights)

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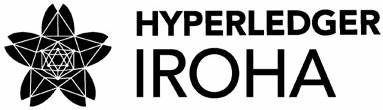
How it works



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our partners

Backed by credible industry leaders built with blockchain innovators 





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purchaser perks Artist Sketch of NFT Collection

The purchaser of the NF T will enjoy the following: Honorary R&D advisory role

1% of revenue generated from the sale of “With Canurta” products donated annually to purchaser’s Cause-of-Choice

Continuous acknowledgement as we publish findings and scale intellectual property

Ongoing community engagement and content creation opportunities Transparent impact monitoring and data recording on public blockchain

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The healing project roadmap

In 2021, Canurta successfully quantified and characterized cannflavin A and B, and identified and neared characterization of canniprene. We filed a patent for our biosynthesis platform to achieve molecule quality and consistency at commercial scale.

We determined the following potential priority indications for safe and effective therapeutics: inflammation, aging, cancer, neuroprotection, heart disease and anti-viral activity. We also closed our seed round of investments and welcome renowned researcher Ethan Russo, MD to the team as Senior Medical Advisor.

Q1/2022 Q4/2022

2022 Overview

Leading expert in flavonoid pharmacokinetics, Dr Neal Davies, Ph.D., Dean of Pharmacy at University of Alberta, joins as Principal Investigator

Complete build-out of facility infrastructure

Ongoing research project to explore therapeutic potential

Launch The Healing Project NFT

Pre-IND meeting with FDA

Narrow target indication and select translatable in-vitro models for Preclinical Trials

Launch Canurta Hemp Seed Powder and Canurta Extract to select partners (Canada & USA)

Enhance understanding of inflammation contributing

Q2/2022 Q3/2022 Initiate sales of Canurta Hemp

factors/markers and response

Seed Powder

AI machine modeling to evaluate therapeutic indication(s)

Launch Canurta Extract

Cell-based assays to validate therapeutic indication(s)

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The healing project roadmap

2023 Overview

2024 Overview Optimize commercial scale production of natural products including  efficiencies and formulation, and supply chain automation

Expand sales of Canurta Hemp Seed Powder and Canurta Extract with new product innovation and new market opportunities (e.g. EU)

Scale biosynthesis platform to produce and commercialize pure polyphenols

Preclinical trials with selected formulations

Phase 1 clinical trials for lead indication

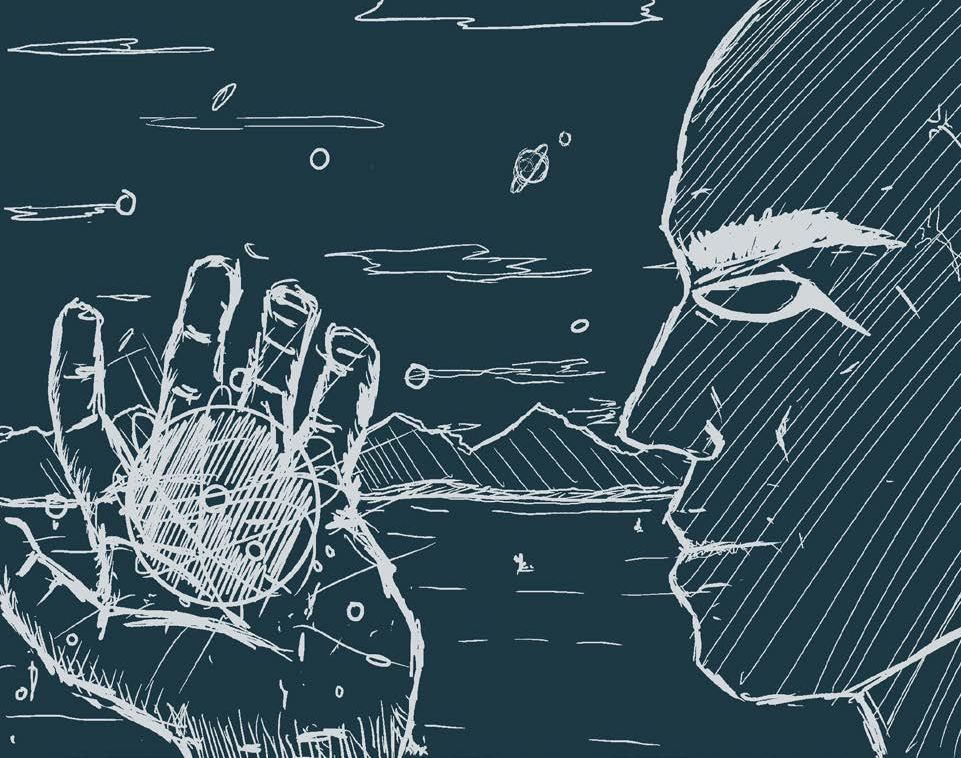
Conduct comparative analysis for standard treatment of care e.g. Opioids vs. Cannflavins

Scale biosynthesis platform to evaluate relevance and feasibility of synthesizing other molecules

Prepare for subsequent Healing Project Launch

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why now?

Accelerate fundraising and community-driven healthcare 

Blockchain provides the new business model for research and

development rooted in transparency and improved methodologies

Ground breaking opportunity to solve chronic inflammation and

inflammatory related diseases with novel, safe polyphenols

Improved interactions between researchers, patient communities and

analysis of research outcomes

Artist Sketch of NFT Collection

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thank you january 2022 the healing project www.canurta.com